

# Shifting Corporate Culture

- the inside story

19 June at Bristol Zoo

## SUMMARY OF PRESENTATIONS

### Presentation 1

#### **Driving business results by putting coaching at the heart of the talent management strategy**

**Sally Bonneywell**, VP Organisation Development GMS, GlaxoSmithKline and **Sheena Reid**, Head of Talent Dynamics, will be presenting the above subject, full details to follow.

### Presentation 2

#### **Introducing a Sustainable Coaching Culture in the Legal Services Commission: A Journey of Evolution, Partnership and Learning**

**Elizabeth Crosse**, Executive Coach in the Legal Services Commission (LSC) and **Elizabeth Ferguson** from DMA Ltd will share their experiences and key learnings from working together to create a sustainable coaching culture within the LSC.

The methods and process they chose, the evaluations undertaken and the results all demonstrate that this was a ground breaking and hugely successful organisational cultural shift which is still evolving and growing.

During this session they will share what worked and what didn't work, what made the biggest impact and what they learned, allowing delegates to explore what might be the most relevant best practice for them to take away for their circumstances.

#### **Key elements of the presentation:**

- Start with the end in mind
- 3 days training doesn't make you a coach
- Coaching isn't management
- Standards, ethics and competence
- Motivation gets you started, habit keeps it going